

***Star Spangled Baby, Ltd. Teaches American Values to Young Ones  
Company to Soon Release Two New Educational Toys***

At the age when a fondness for Barney and a taste for McDonald's Happy Meals is almost a given, it may seem uncanny that children could connect with the concept of American patriotism—but ask mother-of-two, Tina Grell, and she will tell you it can be completely natural.

**Meet Star Spangled Baby, Ltd.**

Grell is the founder of Star Spangled Baby (SBB), Ltd., a company that launched in 2003 with a commitment to creating products that educate children early on about what it means to be an American.

As an army-family with a husband called to military duty at the Pentagon on September 11<sup>th</sup>, the events of this day hit close to home for Grell. A year later, amid the reincarnation of that day, Grell recognized the need to nurture American values in her then 19-month-old, Caitlin.

“As the anniversary coverage brought back the memories of that day, I realized how vital it was for us Americans to work together and educate our children about the importance of good, strong, and free communities,” said Grell.

With resolve, Grell set out in search of a patriotic, toddler-friendly toy to support her noble mission—and could not find it.

“My desperation turned to determination, and eventually into Star Spangled Baby, Ltd.,” said Grell. “The products we have created introduce children early on to important American values, growing the love and respect that we identify as pure patriotic feeling.”

**Our Latest Products**

The latest in SBB's line of products geared for children ages one- to four-years-old includes “*I Pledge Allegiance*”, a photograph-filled board book that salutes our flag, and “*Yankee Doodle Days*”, a DVD compilation of time-honored American tunes that travels to our nation's capital.

“*I Pledge Allegiance*” follows SBB's first board book, “*O Say Can You See*”, and excellently combines education, entertainment and durability. Colorful images of Old Glory complement our nation's pledge and encourage young learning. Due out December 2003, the 6”x 6” book is printed on 400gsm art card with a laminate photo finish and rounded corners, perfect for little hands.

“*Yankee Doodle Days*” is a first-ever in the SBB line. Scheduled to debut November 2003, the 25-minute DVD features American sites and sounds. Entertaining toddlers discover the 4<sup>th</sup> of July, pastoral places, and our nation's capital. The soundtrack includes favorites like “*When the Saints Come Marching In*,” “*Camptown Races*,” and “*Maple Leaf Rag*.” Plus, special readings of “*The Star-Spangled Banner*” and The Pledge of Allegiance evoke American values.

**Learn More About Star Spangled Baby, Ltd.**

For information about SBB and their products, contact Tina Grell at 610-207-8417 or visit [www.starspangledbaby.com](http://www.starspangledbaby.com).